

MAKING IT EASIER
DONE
THAN SAID



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In this report I want to talk about getting the most out of the products you purchase. These are things you invest your time and money in and they could be seminars, coaching or consulting products that get delivered to your home or through eBooks. Regardless of what you're purchasing, what I want to know is if you're getting the most of out it?

You know the old saying "it's easier said than done" and for most things this can be very true. What I want to talk about in this report is how to make it *easier done than said*. I want to help you figure out a way to make this possible.



One of the first things you have to do is get to the point where it's easier done than said. You need to understand that every single person has a system or a method that they use to get things done.

Regardless of what it is you're doing, you do have a system that you use. You do have a methodology behind your madness. The question that you need to ask is whether you like the results you are getting or not.

There is a difference between the people who excel, those that struggle and those that don't succeed at all. Those that excel have a very predefined system and methodology that they use. This

method is one that has been proven to work and one that is adaptable as things continue to change. The people who don't really get a lot of success and those who don't experience what it is they want will often have an ad hoc system where nothing is really predefined.

There are choices that you have to make and not only do you need to predefine what it is you are going to do but you also need to have a schedule of what is supposed to be done and stay committed to this schedule. You should schedule this just as you would a doctor's appointment. When you schedule an appointment you have a date and a time and this is exactly what you need to be doing.

You need to make sure that you schedule what it is that is important for you. You need to look at all the things that you have to get done. There are three quick decisions that you can then make. You are going to do it all yourself, you are going to insource it (this means giving it to someone internally that works for your company) or you are going to outsource it (this is where you give it to someone else to do).



There really are only three choices that you need to make.

You need to make sure that you don't use any kind of ad hoc methodologies or go about things the ad hoc way. You need to make sure that you have things defined and that you have them clearly defined: what you're going to do, where you're going to do it and how you're going to do it...and that you're committed to doing it.



This can be made even easier if you have an accountability partner. This is someone who makes you accountable for your actions. It could be your family and the way it works is that if you don't keep your schedule and you don't achieve success it will affect them. This person is someone that will help to keep your feet to the fire and make sure that you remain focused so that you can move forward.

There is more to it than this and I believe that we go through three stages. If we really want to push things forward, then you will have beliefs, desires and actions.

The belief part of this is the 'I can do it.' You have to look at what you want, look it right in the eye, stare it down and say, "I can do it. I can do this." You don't want to be wavering or be on the fence of doubt and uncertainty. You have to really be convinced that you can do it.

The next stage is desire. This is the desire of wanting to do it. You move from 'I can do it' to 'I will do it.'

The third stage then becomes 'I am doing it.' No matter where we are in life if we are looking for some kind of improvement then we are doing something. It may not be really well defined and you may not be using a fine tuned method and you may end up with great frustration but the fact of the matter is you are doing something.

It doesn't matter if you are doing it the right way or the wrong way right now. What matters is that you are doing something. This is a demonstration of the fact that you have some desire to get things done and you also have a certain amount of belief that you can get things going.

If this is something that you have been doing but you haven't been receiving the results you desire then the next step is to clear things up.

What you need to do is look at what you're doing and then what you

could do, should do, must do and will do.

You need to ask three simple questions in relation to what you can do more of. This applies to the question of whether you should do it yourself, insource or outsource. What should you be doing to help things move forward?

The next question you need to ask is what should I do less of. There are some things that just don't have the high impact. These things don't have the high degree or relevance and they are not as important as some of the other things that you should be doing. These are things that you should be doing less of and in some cases you may want to eliminate them completely.



To summarize, you need to look at what you are doing and ask:

What should I be doing more of? – These should be the things that will produce the kind of results that you want to see or at least will be taking you in the direction of where you want to go to see the ultimate results that you desire.

What should I do less of? – These are things that are not giving you results and things that are not important.

What should stay the same? – What are the things that can continue to stay the same for the moment?



When you have answered these questions you will have things predefined and the next step is to define things further. By this, I mean answering how you're going to do it what you're going to do, when you're going to do it, etc. You also need to commit to doing it and you need to make sure that you schedule things. You have to be committed to doing things and actually following through on your decisions.

A lot of business owners carry a huge burden and feel like they have to do everything themselves. This is wrong, remember you have three choices, you either do it yourself, you insource to somebody on your team or you outsource it to someone else.



The other thing you need to do is look at your focus. When you look at your focus you want to know if you should broaden it or narrow it. Should you broaden your focus to cover a few more things that will ultimately help you on your journey to success?

Broadening your focus doesn't mean you lose your focus. You're expanding it. Look at areas where you can expand without losing focus of what you and your business are all about. How can you add to your current business? You might be able to create additional

products or services. The key is to keep your focus on your core business aspects. Broadening your focus means understanding where it is, what it is you are driven by, what your core is and where it can take you.

You can look at focus on a day to day basis and ask yourself what are some of the thing that you may need to broaden your focus on. You may need to broaden your focus to cover something as simple as traffic. You might be generating traffic to a website or blog and you are focused on SEO (search engine optimization) but you might need to broaden your focus to cover things like blogs and using social networking and social marketing.



You don't need to become overwhelmed in this because remember you can do it yourself, insource or outsource. In this sense of broadening your focus you might realize that you need to broaden your focus on traffic generating and that you need to outsource this.

You might also realize that you have been narrowing your focus in certain areas too. You might have been focusing on way to many things. Let's use the example of traffic strategies to show this example.

You might be trying to do 50 different traffic techniques but you're not getting the results from any of them.



In this case you might actually need to narrow your focus. You may have a broad focus and you might have other people doing it but because it is being done in an ad hoc way you have no idea what's going to work.

What you need to do, whether you pass the work along to someone else, outsource it or do it yourself, you need to make sure you define it as a system so that you can analyze it and see exactly what works and what doesn't. This will allow you to focus more attention on the things that do work and eliminate or redefine the things that don't.

When it comes to making sure things are *easier done than said* you need to define what it is that is supposed to be done and you need to make it clear. You need to define it, outline it and process map it. Do whatever you have to do, so you have a great degree of clarity on it.

Don't continue to go in this ad hoc fashion because if you're doing it in an ad hoc way, which means it's not defined at all, then it is going to be a great source of frustration for you. Plus, if you're doing it in an ad hoc way it becomes very, very difficult for you to measure anything.

You need to define what it is you are going to do or what other people are going to do and make the decision. When you make the decision you need to know that it is something you can do. This is where belief comes in. On top of belief you can also add passion and that is the refusal to live without it.

The belief part is knowing that 'I can do it.' The desire is knowing that 'I will do it' and this should be something that you want to have because you understand the impact. Then you have the 'I am doing it.' This allows you to survey what it is you are already doing. This is where you can see how well you are doing and where you need to focus more.

Even if it is being done in an ad hoc way you are doing something and you need to acknowledge that. You cannot minimize that because

that action is worth something and it'll be worth more to you if you clean it up. If you clean it up and you focus it and you define it then you are guaranteed to get more impact from it.

Next, you have to make one of those three decisions. Are you going to do it yourself? Are you going to insource it to somebody or are you going to outsource it? Outsourcing can be hiring some kind of company to have them get it done.

You need to look at things clearly and make the decision to optimize your performance by asking yourself, "What should I do more of, what should I do less of, and what should stay the same?"

Make sure that you pay attention to your focus. Should your focus be broadened or should your focus be narrow?

I have given you a lot in this report. These are things that I personally practice, so I know that they work. When I pass these on to clients, it works for them as well.



If you can clearly define and focus on success in your business or your life and you put everything into practice then you can guarantee that you will achieve what it is you desire. It really is down to you and if you follow the advice in this report and create your own defined and focused approach you will be achieving the results you desire.



If You Are Sick And Tired Of Struggling To Make A Living, This Internet Millionaire Will Personaly Hand You Everthing You Need To Start Making Real Money On The Right Away

The economy is still in a shambles and experts warn the worst is yet to come. The government bailed at the banks and the auto companies but no one bailed out the little guy...except for one Internet marketer.



It's a huge leap from the mean streets of Washington D.C. to Buckingham Palace, but Stephen Pierce was recently invited for dinner by Prince Charles. He's been featured on major television news programs and speaks to packed houses around the world.

He preaches a very unique message...

This Is The Best Time To Get Rich

This may be the toughest time in history to get a job. Homeowners are forced to walk away from their homes in the face of foreclosure. And the commercial real estate market is about to go down the toilet as well. Yet for many, life has never been better.

You see there is one sector of the economy that gets stronger every year. It's doing business on the Internet. And it seems everyone – from the big players to 80-year-old grandmothers – is getting in on the action. It seems the Internet has never heard the word recession.

Amazon.com was started in someone's garage. Today, it rakes in \$19,000,000,000 a year –

that's 19 BILLION dollars. Stephen Pierce is people, it seems so daunting. That's why Stephen Pierce's **MRMI Super Cash System** has been so popular worldwide.

Live The Life Of Your Dreams!

YES! You come home to automated cash each day.

YES! You can go on a vacation whenever you want.

YES! You can work from home or from any location in the world with an Internet connection (even the beach).

YES! You can pay off any lingering debt that is eating away at your life.

YES! You can drive a new car every year for the rest of your life.

YES! Your Internet business can become your own personal ATM machine.

YES! You will be free of your J.O.B. and bosses that drive you crazy.

YES! You can do this in just 60 minutes a day.

NO! This is not a job.

NO! You don't have to have any experience at all.

NO! It won't take you months (or even weeks) to get started.

Super Cash Success Stories

Stephen is a popular motivational speaker and knows what to say to get people to take action. That's why his system is getting great results like these:

"I made more money than I thought I would in 11 months

simply selling a \$29.95 information product on the Internet working from home. By following Stephen's teachings, I have been able to retire my wife, travel with the family, and enjoy the good life." – **Greg Cesar**

"I ended up with tons of sales in 21 days. Thank you Stephen, you continue to be amazing." – **Greg Poulos**

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Claim Your \$4,276 Internet Income System Today for Just \$1 And You Get:

- A 70 minute streaming video presentation of "Real Money, Real Fast." This dynamic presentation will get you moving. You also get the audio version too.

- The 7 Steps to Success Worksheet. Just fill in the blanks and you're on your way.

- 12 Instant Income machines with Private Label rights. These are income machines in the "go" position. You just add traffic and keep 100% of the income.

- 12 Ready-To-Earn Google Cash Creators. Just add traffic and Google will send you a check every month. Nothing could be easier.

- ...And much more!

Stephen believes in the power of the Make Real Money On The Internet In 7 Steps Super Cash System so much that's he's letting you claim his entire \$4,276 Internet Income System today for ONLY \$1.

Click Here Now To Claim Your \$4,276 Internet Income System Today For...

ONLY \$1



Easier Done Than Said Worksheet

In the context of your business and making things easier done than said answer the questions that follow:

1. Are you using a defined business strategy?

2. Are you asking the three questions (yourself, insource or outsource)?

3. Do you have an accountability partner?



Easier Done Than Said Worksheet

Thinking about internal perspective as it applies to your situation please consider the questions that follow:

4. Are you achieving the results that you desire?

5. How is your business focus?

6. How can you broaden your focus for success?



Easier Done Than Said Worksheet

Thinking about internal perspective as it applies to your situation please consider the questions that follow:

7. Are there areas where you need to narrow your focus?

8. 1. On a scale of 1 to 10 what is your desire level?

9. What changes do you need to make in your business strategy to achieve the results you want?



Easier Done Than Said Worksheet

Thinking about internal perspective as it applies to your situation please consider the questions that follow:

10. Taking everything into account, are you still 100% committed to success?





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